

This CLASSIC SUPERSITE elevated on a single pole stands on the right hand side of the road visible to traffic travelling inbound towards Brisbane's CBD along Breakfast Creek Road. This site is popular with advertisers as Breakfast Creek Road carries the majority of the city bound traffic from Brisbane Airport and the Gateway Motorway via Kingsford Smith Drive. This billboard offers an opportunity to have an ALWAYS ON message in a high traffic area ensuring maximum exposure for your brand.

**Restrictions:** No special conditions.

## Breakfast Creek Rd, Newstead - Inbound 4006 0021



Brisbane Inner North



12.66m x 3.35m



Illuminated



Pocket Edge



## **MOVE** #2751

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	6.7%	180,000	5
P25-54	7.8%	107,000	5.2
OG1	10.3%	64,000	5.8

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